

HOW TO TRUST THE ART OF PERFUMERY?

sponsored by the pledgers

BY PLEDGING TO THE PERFUMERY CODE OF ETHICS
or trusting a perfumer, a writer, or a store who has pledged
-look for the celadon Ethics Logo on their websites-

PERFUMERY CODE OF ETHICS

I ORIGINALITY

We pledge to create or promote original olfactory forms. Borrowed forms shall have their original creators and formula owners named and rewarded. Plagiarism is not tolerated.

II ART AND DESIGN

We believe that olfactory forms are works of the mind and fragrances are pieces of art and design. Their composers are artists and designers.

III RESPECT

We strive to ensure that chemists, farmers and perfumers around the world receive the respect they deserve.

IV ANTI-FOG

We pledge to write scent descriptions that are reliable and actually descriptive. If we say it, you will smell it.

V SAMPLING

We pledge not to resell any complimentary samples we receive. We may instead donate them to a non-profit or educational organization serving the public good.

VI DISCLOSURE

Upon reviewing a scent, monetary or in-kind contribution from the scent composer, owner, brand or distributor will be acknowledged.

VII FLAGGING

If you see or smell something, you are welcome to bring it to our attention. We will be scrupulous about facts and oversights.

VIII CLEAN SLATE

All fragrances created before signing the pledge are grandfathered.

v.23-2022/05

pledgers as of May 2022, latest list and website via QR code

Craig Andrade - Alex Andrei - Sarah Baker - Marina Barcenilla - Pierre Benard - Adrian A. Benjamin
Francesca Bianchi - Tanja Bochnig - Dana Brown - Marianne Butler - Chad Bylsma - Enrico Calandro
Ugo Charron - Chris Classic - Elena Cvjetkovic - Jane Daly - Roberto Dario - Tanja Deurloo
Nicole Derieux - Izaskun Díaz - Robert Dobay - Kaitlyn ni Donovan - Eliza Douglas - Lazarus Douvos
Christopher Dragi - Michael Edwards - Dana El Masri - Catherine Haley Epstein - Ali Erkekli
Benjamin Esposito - Andrew Everett - Laurence Fanuel - Jocelyn Fullerton - Elizabeth Gaynes
Eliane Gazzard - Pedro Gil - Iva Grdinić - Yosh Han - Akari Hoshi - Clayton Ilohia - Sarah Ireland
Frederic Jacques - Stefan Kehl - Dave Kern - Sue Korisnik - Bharti Lalwani - Olivia Larson
Christophe Laudamiel - Marie LeFebvre - Pia Long - Renato Lopena Jr - Carter Weeks Maddox
Rhiannon Mapstone - Jessica Mara - Euan McCall - Sarah McCartney - Liz Moores
Hiro Nakayama - Sandy Nick - Oswald Pare - Deola Paul-Inyang - Ryan Richmond - dana sandu
Tania Sanchez - Emily Schaber - Danu Seith-Fyr - Katrina Sellers - Beckie Sheloske
Harrison Sherwood - Diane St. Clair - Whitney Swales - Shabnem Tavakol - Nicola Thomis
Karen Timson - Luca Turin - Anjali Vandemark - Ainslie Walker - Saskia Wilson-Brown
Sally Woodward-Hawes - Ted Young-Ing - Marissa Zappas



this code is so far based on an honor system, to pledge:
write info@perfumeryethics.org or visit website via QR code

HOW TO SUPPORT THE ART OF PERFUMERY?

sponsored by DreamAir LLC

BY VISITING BRANDS WITH A “PERFUMER INSIDE”

below 189 b2c brands, houses, and maisons host a “perfumer inside”,
often a token of care and expertise

4160 Tuesdays Abela Scents of Africa Aer Aether Arts Perfume Aftelier Perfumes Age de Querelle Ajmal Perfumes Akro Anjali Perfumes Anu Essentials AprilAromatics Ariel Aromantik Art of Fragrance Artemisia Natural Perfumes Artificient L’Atelier Rosa Rose Auphorie L’Aventura Aylroma Perfumes Sarah Baker Barcenilla Baruti Bedeaux BélAirLab Francesca Bianchi Bogue Profumo Bravanariz Capsule Parfumerie Carnet Caron Cartier Chatillon Lux Christèle Jacquemin Criminal Elements Cristian Cavagna Chanel Chronotope Cognoscenti Piotr Czarnecki Cult of Scent La Curie Jade Daisy Perfumes Roberto Dario Maison de Darius Dawn Di Ser Delbia Do Downy Dior D.S. & Durga Parfums DSH Perfumes Dusita Egeau Ellendahlgrenperfumes Enfleurage En Voyage Perfumes Escentric Molecules Casa Essenziera Fairy Bruno Fazzolari Febreze La Fleur By Livvy Fort and Manlé Fragranted Frazer Parfum Gain Annick Goutal Hiram Green Gallagher Fragrances Gallup Perfume Guerlain Pierre Guillaume Paris Head & Shoulders Hedonik Herbal Essence Herbcraft Perfumery Hermès Hive Luxury Fragrances Sarah Horowitz Parfums House of Cherry Bomb House of Matriarch The House of Oud IFF b2c Imaginary Authors Ineke San Francisco Sarah Ireland Izaskun Jasmin Saraï Jorum Laboratories Jousset Parfums Kamala’s Own Kismet Olfactive Maison Francis Kurkdjian Anka Kuş Parfüm Lael Academy Laventura Perfumes Anatole Lebreton Lenor Litrahb Perfumery Renato Jr Lopena Mair Fragrance House of Mammoth Ruth Mastenbroek Matiere Premiere Miguel Matos Olfactory Art Matteo Perfumes MCMC Perfume Keiko Mecheri Meleg Perfumes Mindmarrow ViktoriaMinya Mik Moi Mizensir Mobius Fragrances Monsillage Motif Olfactif Nasomatto Nez Zen Parfums de Nicolaï Mana Njje Perfumes Nomaterra Nosegasm OK Fine Fragrances Olay Old Spice Olfactionist Olfactum Fragrances Olfiction Olympic Orchids One Day OSM OsmoArt OsmoLab Pantene Papillon Perfumes Parallax Olfactory Parfum D’Empire Orto Parisi Parle Moi De Parfum Perfumers World Persephenie Scent Studio Phaedon Paris Phoenicia Perfumes Phoenix Botanicals Pink Mahagony Perfumes Pomares Providence Perfume Co Stolen Perfume Poulage Parfumeur Mr. Proper/Mr. Clean Pryn Parfum Quiet & Roar Raconteur Regime des Fleurs Rising Phoenix Perfumery Chris Rusak St.Clair Scents Parfum Satori Savoir Faire Scentsmith Scentspiracy Scent Strip Perfume Sentire Perfumes Shelter in Perfume Paul Schütze Perfume Secret Shishl Siam 1928 Sklva Perfumes Society of Scent Sonoma Scent Studio Filippo Sorcinelli SP Parfums Strangers Parfumerie Stora Skuggan StudioScent Studio Tanaïs Andy Tauer Therapeutate Parfums Thorn and Bloom Perfume Tide Karen Timson Fine Fragrance Tonatto Urban Scent Lorenzo Villoresi Vireo Perfumes Voice from the Sky Louis Vuitton Wit & West Yalu Natural Perfume Yosh Marissa Zappas The Zoo